Learning Objectives
that lead to
Achievement of Specific Outcomes

The instructional design for a CME activity or event should lead to specific, planned outcomes for the participating learners.

- Learning objectives statements will describe what an activity participant is expected to achieve in terms of improved knowledge (K), competence (C), performance (P), or patient care (PC) after participating in an educational event.

- Improved knowledge must lead to an outcome of improved C, P, or PC.

Design
- Participant achievement of clinical improvement in a specific learning category (K, C, P or PC).
- Participants will do something better than done before participating in the learning.

Examples of Objectives leading to Planned Outcomes:
- Provision of updated and cost-effective patient care for ____________.

- New knowledge that supports updated prevention, diagnosis or management of ____________.

- Effective communications with caregivers and patients in the management of ____________.

- Enhanced awareness of responsibility to properly manage __________________ in the health care system.