CME Event Design: Study Outline for New Event Planners

Review before application on the online CME Activity and Planning Form. The Application Form is displayed under “CME Web” on the KHN Kettering Intranet.

KEY TERMS
1. Professional Practice Gap
2. Educational Needs
3. Learning Objectives
4. Outcomes
5. Outcomes Assessment

1. The TOPIC for the event identifies a cited or planner-recognized PROFESSIONAL PRACTICE GAP.
   Identify the source (e.g. hospital committee) and/or citation for the GAP.

2. The design of a GAP-related learning experience can be directed by the underlying EDUCATIONAL NEEDS of the GAP.

3. The GAP’S NEEDS will direct planners to define and compose the LEARNING OBJECTIVES for the event.

4. The OBJECTIVES are designed with language that will lead physician participants to specific OUTCOMES of changed or improved: Medical Knowledge, Competence, Performance, or Patient Care.

   “Can you explain how Criteria 2, 3, and 11 support activity planning . . ?”

5. OUTCOMES ASSESSMENT.
Achievement of an event’s planned OUTCOMES can be measured by the conduct of three-month post-event participant responses to achievement-related Yes/No questions.
   • Compose two or three relevant Yes/No questions for physician participants in the application form for this assay.
   • Each Y/N question should address a specific physician action related to achievement of an event’s planned outcome.